



**Credit Union
Central of Canada**

October 16, 2008

Credit Union Day Greetings

Members celebrate the fact It Belongs To Me

Credit unions and co-operatives around the world are using the theme It Belongs to Me as they celebrate International Credit Union Day on Oct. 16 and Co-op Week from Oct. 12-18.

Demonstrating true international co-operation, the theme was chosen by a U.S./Canadian committee representing credit unions and co-operatives worldwide. It was submitted by Laquita Normore, marketing and communications manager for Eagle River Credit Union in L'Anse au Loup, Newfoundland.

International Credit Union Day has been celebrated annually since 1948 and is now marked by more than 177 million members in 96 countries around the globe. It is a time for us to pause and reflect on how far we have come as a system and to think about our goals for the future.

It also gives us an opportunity to honour those who have made great contributions to the credit union movement, to recognize the hard work of board and staff members, and to express appreciation to credit union members for their support.

Today more than 10.8 million Canadians are member/owners of credit unions and caisses populaires, who enjoy the benefits of belonging to a financial services organization that puts people before profits.

Through co-operatives and credit unions people are taking ownership of their future, for themselves, for their families and for their communities.

We can all celebrate the accomplishments of such a resourceful and dedicated movement. On behalf of Credit Union Central of Canada, we extend our sincerest best wishes on International Credit Union Day.

Garth Manness
Chairperson

David Phillips
President & CEO