

November 2009

CUSOURCE Credit Union Knowledge Network Launches New Website

CUSOURCE Knowledge Network has applied a fresh new face to learning and development. You can see it by going to www.cusource.ca. Developed in collaboration with our credit union partners and creative developers, the friendly design and appealing colours present CUSOURCE Knowledge Network as lively, positive and approachable. New images and navigation icons represent key website sections — Your Knowledge, Your Subscription, Your Tools, Your Support — and inject an element of fun to the credit union system's "home of learning, knowledge sharing, career management and strategic people development."

"We wanted this new website to capture people's imaginations and then point them to where they can find decision-making details, typically within the Catalogue," explained the lead "architect" of the website, Mirren Harris, National Product Manager with CUSOURCE Knowledge Network.

Current subscribers will continue to login to CUSOURCE Knowledge Network as they always have, using their same User ID and Password. No change there. Prospective CUSOURCE Knowledge Network learners can be a "Guest", allowing them a sufficient view of the Catalogue that they can make an informed decision about taking advantage of the learning opportunities available through CUSOURCE Knowledge Network.

The four new key navigation sections highlight the following:

- **Your Knowledge:** formal learning opportunities for employees and board directors as well "informal" sources such as marketing resources and communication pieces.
- **Your Subscription:** "what's in it for you" and how to become an Individual or Corporate subscriber.
- **Your Tools:** career-pathing roadmaps, *CUIC* and Technical resources
- **Your Support:** our story, our faculty, board and staff.

Other new features include:

- **Easy-to-find region-specific pages.** There you'll find regional news as well as the calendar for upcoming instructor-led courses and webinars.
Special sections that highlight our faculty, partners and clients' success stories and initiatives. Contact us to share your stories and be part of an upcoming feature.
Share This - a feature that allows you to share information by email or by posting it to Facebook, Twitter, and many other spaces.
- **What's New** - highlights product launches, stories and announcements we want you to read about.

The re-designed CUSOURCE Knowledge Network website launched this week.

Visit soon; visit often.

www.cusource.ca

